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COVER STORY

Laundry in 2022: Doing More
with Less Impact 2021 - 22

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Editorial

Laundry has been and will remain that never-ending chore—but the pandemic has put it into a new positive light. More than ever before, laundry products began to play an important role in maintaining one's health and well-being.

During the various phases of the pandemic, we have seen an increase and change in usage. People have been doing more loads of laundry and more frequent loads of laundry—driven by a need for a better clean and reassurance that they aren't carrying invisible dirt on their clothing. It's not only clothes that are being washed more, or more often, since the pandemic, we have also seen an increase in washing household items more frequently (bedding, towels, etc.) to keep the household safe.

Alongside the impact that laundering and proper use of cleaning products in general can have on one's physical health, detergent makers have been increasingly focused on the health of the environment, too. They are doing more to encourage consumers to wash in cold water.

According to Sansoni of ACI, technology and R+D has taken the laundry category to new levels where you can wash almost all laundry in cold water, and that makes a big impact on sustainability. In this issue we bring to you an interesting article by Christine Esposito, Managing Editor, Happi.com. In this article he outlines how brands owned by multinationals are offering sustainable solutions, special formulations and additive products.

We also bring to you an article on how cleaning has changed from a chore to an act of care for loved ones by Paul Hiebert of Adweek.com.

Another interesting article we have included is on how e-commerce is impacting packaging trends. The e-commerce channel continues to grow in importance globally. In 2019, 14 percent of worldwide retail sales (US\$3,535 billion) were completed online and is estimated to reach 22 percent in 2023. Asia Pacific (US\$2,271 billion) led the pack in terms of sales size with China (37 percent) and South Korea (26 percent) leading the e-commerce channel share, both regionally and globally.

The rapid growth of e-commerce is generating a new demand for packaging globally. Packaging needs to ensure safety during transit in variable and challenging delivery conditions. Meanwhile, there is a growing requirement that the packaging industry generates less plastic waste and be more cost-effective.

Keeping in view the growing importance of packaging in e-commerce, we bring to you in this issue an interesting article on "The effect of growth of E-commerce on Packaging Trends", by Sarah Jin and Yang Li, application development team of ExxonMobil. In this article authors unpack the effects of this growth on packaging trends.

Besides the above we have the regular features on News updates on global news, Indian news, sustainability, Standardisation and packaging updates.

COVER STORY

Laundry in 2022: Doing More with Less Impact

Brands owned by multinationals and indies alike continue to offer more sustainable solutions, special formulations and additive products.

Christine Esposito, Managing Editor, Happi.com

A year ago, the first covid-19 vaccinations were being rolled out, offering a glimmer of hope that America would soon be back to normal. People started to travel again, restaurants were full. But the omicron variant began rising quickly in December. Healthcare officials started to sound the alarm and pandemic-weary Americans grew concerned as reports swirled that colleges were quickly moving final exams online and professional sports leagues were citing rising cases among their players. It was a roller coaster in 2021, leaving consumers wondering what 2022 will bring.

If they're looking for stability, check the laundry hamper.

Ask any head of household; the loads keep coming—and coming and coming. That's because whether math class is virtual or on campus, or that work meeting is being held on Zoom or in the conference room, clothing (at least from the waist up) is mandatory. And it has to get washed.

Laundry will be that never-ending chore—but the pandemic put it into a new positive light. More than ever before, laundry products began to play important role in maintaining one's health and wellbeing, insisted Brian Sansoni, senior vice president, communications, outreach and membership at the American Cleaning Institute (ACI).

"Cleaning and laundering is part of self-care and caring for your family," he said.

Beyond food and grass stains, soiled laundry can be contaminated with germs and bodily fluids that be a source of pathogenic bacteria, fungi and viruses—and properly washing clothing and fabric like sheets and pillow cases can tamp down their spread.

Even washing machine manufacturers are more keenly focused on the role their devices play in maintaining health. Electrolux, for example, touts features such as HygienicCare that finishes the wash cycle with a soft spray of vapour to remove up to 99.9% of allergens like dust mites and germs like *Staphylococcus aureus* and *Klebsiella pneumoniae*.

The industry witnessed changing consumer behaviour as covid hit—people were wiping down everything and doing more laundry.

"During the various phases of the pandemic, we have seen an increase and change in usage. People have been doing more loads of laundry and more frequent loads of laundry—driven by a need for a better clean and reassurance that they aren't carrying invisible dirt on their clothing. It's not only clothes that are being washed more, or more often, since the pandemic, we have also seen an increase in washing household items more frequently (bedding, towels, etc.) to keep the household safe," said Julia Galotto marketing director, All laundry, which is part of Henkel.

"As many of us Americans have experienced, the pandemic has gone through many cycles—all with their own nuances and changes. For example, when the pandemic began, we did see a large amount of pantry loading, during which we worked hard to make sure our products were always available and ready on the shelves for consumers," added Tide Principal Scientist Jennifer Ahoni.

Alongside the impact that laundering and proper use of cleaning products in general can have on one's physical health, detergent makers have been increasingly focused on the health of the environment, too. They are doing more to encourage consumers to wash in cold water .

According to Sansoni of ACI, technology and R+D has taken the laundry category to new levels where you can wash almost all laundry in cold water, and that makes a big impact on sustainability.

"The detergent industry is putting more money, muscle and marketing behind the effort to clean and launder sustainably, he said.

Cold water washing not only helps to extend the life of fabrics, but it also is good for the environment and can save consumers money in the wash cycle, according to Ahoni.

According to research conducted by global research agency Opinion on behalf of American Water, 89% of Americans are likely to try at least one eco-friendly habit in 2022—and maybe it will be committing to cold water washing.

What's New

Despite changes from the pandemic, consumers will always demand efficacy in laundry, according to market leaders like P&G.

"While some behaviour has changed, and others have stayed the same – one thing we have found is our consumers' desire to use a high-performing and superior brand that they trust. At a time when cleaning and hygiene is top of mind for consumers, brands like Tide can deliver consistently on the promise of clean," said Ahoni.

P&G says it continues to innovate to meet ever-evolving consumer needs that delight the consumer and solve some of their most challenging laundry problems. The P&G stable now includes Tide Hygienic Clean Heavy Duty 10X Power Pods, which contain 10 concentrated cleaning actives and is formulated with 50% more cleaning power. It is offered in Original, Spring Meadow and Unscented/Free versions.

"Designed to clean fabrics down to the microscopic level, Tide Hygienic Clean Heavy Duty 10X Power Pods removes both visible and invisible dirt from your garments, giving you a clean you can trust," said Ahoni.

Moreover, Ahoni said the formulation ensures that consumers get a deep clean that is gentle enough for sensitive skin. Tide Hygienic Clean Heavy Duty 10X Power Pods is both perfume and dye-free and recognized by the National Eczema Association and the National Psoriasis Foundation.

Sensitive formulas have been gaining traction in the category with the biggest manufacturers expanding their offerings. Arm & Hammer Sensitive Skin, Free & Clear Liquid Detergent, for example, now has SkinSafe's safest* rating as the formula excludes 100% of the data-driven platform's most recognized skin allergens. SkinSafe, developed in collaboration with the Mayo Clinic, is a platform that evaluates products through its database and ranks them based on their propensity to cause sensitivities, irritation or allergies.

Henkel reported that it has expanded its 99% allergen removal across the entire All Free Clear line, according to Galotto.

Additives and Add-Ons

Additive add-ons are another segment that's making gains in the additives category. According to recent IRI data, laundry prewash/additive sales soared 23.2% to top \$2.0 billion in the past year. Even the smaller static control/fabric protector liquid subcategory reported a 25.7% gain in revenues.

The increases are coming from sanitization products like Lysol Laundry Sanitizer Additive as well as popular scent enhancer and booster products.

P&G, for example, recently launched Downy Light Laundry Scent Booster Beads for consumers who want a long-lasting scent that they don't find overpowering. Downy Light Laundry Scent Booster Beads are small, lightly scented laundry beads that impart "all-day" Downy freshness, according to Ahoni.

P&G also expanded its decades-old dryer sheet brand Bounce with an iteration specifically designed for pet owners. Each Bounce Pet Hair and Lint Guard sheet is two times the size of regular Bounce dryer sheets.

"Many of our consumers have pets as part of their family—but they don't want that pet hair to be a part of their wardrobe. We launched Bounce Pet Hair and Lint Guard Mega Sheets to help repel pet hair so you can lint roll less," said Ahoni.

Galotto said there's been increased demand for fabric care products with added benefits in detergent as well as fabric finishers.

"Shoppers are looking for products that will give them the best bang for their buck—and that doesn't mean the lowest price always wins...shoppers want added benefits to clean and protect their clothing," she said.

Henkel last year rolled out Persil Active Scent Boost, which provides the deep clean of Persil with fragrance technology that maintains freshness for 100 days. In addition, Henkel also introduced Snuggle SuperFresh&SuperCare lines.

"Our Scent Boosters do more than just provide scent, we also eliminate odors and care for your fabrics to keep them looking newer longer," insisted Galotto.

Church & Dwight's stable now includes Arm & Hammer Plus OxiClean with Odor Blasters 5-in-1 Power Paks, which are said to deliver five powerful cleaning benefits—odor elimination, deep cleaning, whitening whites, brightening colors, with a powerful fresh scent booster—in a single dose. Also under the Arm & Hammer banner is new Clean ScentsationIn-Wash Scent Booster, Fresh Burst, which is specially designed to eliminate tough odors with tiny scent crystals that deliver a vibrant floral fragrance.

Slaves to Fashion

Detergent leaders also keep close tabs on apparel and fashion—areas also impacted by the pandemic. While suits and ties had already given way to casual Fridays (and Thursdays, Wednesdays and Tuesdays) at many workplaces, athleisure wear continues to gain in popularity outside the gym. In fact, American employees are gravitating to this type of more comfortable apparel as they work at home. It will impact detergent needs, according to leading brands.

"The days of formal wear to work are not likely to rise again given the demand for the hybrid lifestyle...That said, the composition of fabrics in our clothes (casual and work) has shifted over the years," said Galotto. "Much of the clothing manufactured today is already made up of synthetic fabrics, and with that comes a need for enhancing laundry routines to effectively clean and protect those fabrics. An awareness of this need to clean effectively depending on fabric types could impact laundry routines in a positive way as we see that people have higher satisfaction with their laundry results when they use an expanded regimen of products."

Consumers surely love the look and feel of technical and performance fabrics, but so do sweat and certain foods. These fabrics tend to contain more synthetic fibers like polyester, nylon and elastane, which are particularly attracted to natural greases and oils like sebum, Ahoni told Happi.

"In fact, we refer to synthetic fibers as dirt and odor magnets. Any garments that are fully synthetic or contain synthetic fibers are more likely to get smellier faster," she said. "When more Americans spend time at home—whether that be in work or leisure—we are seeing more and more wash-friendly fabrics and textiles find their way into our consumers' laundry rooms."

Safer Choices

Multinational and indie brands are also committed to making laundry sustainable.

Clorox, a 2021 Safer Choice Partner of The Year for leadership in advancing safer ingredients, currently has 27 products that carry the Safer Choice label, up from 19 products in 2018.

Albertsons Companies, Inc. also received a Safer Choice Partner of the Year award. The Boise, ID-based company received Safer Choice Certification for its laundry detergents in 2020. Today, six Open Nature laundry detergent products meet Safer Choice criteria.



Grove Collaborative was also named a 2021 Safer Choice Partner of the Year winner, marking the second year in a row it has been honored by the EPA. Grove's roster of EPA Safer Choice Certified products currently includes several of its laundry detergents. More recently, Grove announced that it will be going public in a new deal it forged with Virgin Group Acquisition Corp. II, a publicly-traded special purpose acquisition company sponsored by Virgin Group.

Investors appear to be intrigued by sustainable laundry and cleaning brands.

In September, Cleancult, a sustainable cleaning brand closed a Series B funding round, adding \$25 million to its coffers. Along with Reynolds Channel and Anchor Capital, investors included Box Group, Vanterra Capital and Blue Scorpion Investments, as well as several celebrity-owned groups, like Kevin Hart's VC firm (Hartbeat Ventures) and Rachel Zoe's Rachel Zoe Ventures.

Launched in 2019, Cleancult started out D2C, but it is now selling products through brick and mortar in the US and Canada at places like CVS, Bed Bath & Beyond and Meijer. With the new funding, Cleancult says it aims to bring on additional retailer partners.

In November, Daniel Lubetzky, founder of Kind Snacks, invested in Sheets Laundry Club when the startup laundry brand made an appearance on "Shark Tank."

Sheets sells products ranging from its patented laundry detergent sheets to scent boosters to dryer sheets as single units or as part of a subscription service through sheetslaundryclub.com and on Amazon. The Mooresville, NC-based startup has posted steady growth since its launch, according to CEO and Co-Founder Chris Videau, who is a veteran US Army helicopter pilot.

Videau admitted the laundry category is hard to break into and changing consumer habits when it comes to plastic usage is equally tough.

His approach: sell products that do not require a lifestyle change.

"If it requires consumers to have to read instructions on how to use, it isn't for us," he said.

Independent Thinkers

Other indie brands are also having success in laundry.

Dropps reported to Happi that its newest product line has been getting a workout at checkout, so to speak.

Dropps new Active Wash formulas feature odor control technology that helps eliminate and prevent odors caused by bacteria. Five active enzymes penetrate tight-knit performance fabrics to wash away sweat, body oil and everyday odors. Further, the formula focuses on preserving the technical properties and elasticity to maintain shape and stretch of performance fabrics.

The new formulation has resonated with customers and has been "has been incremental to the core business," Founder and CEO Jonathan Propper told Happi.

This month marks the fifth anniversary of Dropps' Naked Truth ad, which features a naked Propper in a bathtub promoting his unit dose products. The video has had more than two million views.

A viral video can help a small brand attract attention, but Propper insists that Dropps' success comes down to chemistry.

"Our products really work. It is about efficacy," said Propper. "You can fool someone once. You can't do it twice. If you don't get the repeat order, you won't create a sustainable business model."

Charlie's Soap is another indie company on the rise—thanks to unique chemistry that it says wins over customers for life. This family-owned company traces its start to the mid 1970s when Founder Charlie Sutherland Sr. sold yarn lubricant to textile mills. He and his son (Charlie Sutherland Jr.) invented an industrial cleaner for the mill machines that worked so well, employees started taking it home to use on their own.

Over time, mill workers kept asking for more of "Charlie's soap," according to Taylor Sutherland, the third generation, who handles sales and marketing for the Stoneville, NC-based company.

Sutherland Jr. and his son Morgan eventually formulated a laundry powder based on that cleaning formula. Fast-forward to today, Charlie's Soap offers a range that includes liquid, powder and packets, as well as stain solutions that are sold online and inside mom'n pop shops and high profile retailers like Weis, Ace Hardware and Whole Foods.

The secret to Charlie's Soap, according to company officials, lies in its proprietary formulation, which contains plant-based surfactants and zero additives. On the company's website, it states: "Our formulas clean better because there are no additives in the way, clearing the path for surfactants to do their job."

Charlie's Soap is enjoying success thanks to some fanatical customers (what other laundry brand sells drink coozies on its website?)—but has also had some recent sorrow. Charlie Sutherland Jr. died just before Thanksgiving, according to Taylor Sutherland, who shared the news with Happi just after his father's passing.

Wear & Where

Detergent executives Happi spoke with noted that changes from the pandemic are likely to linger—and that will speed up changes that were already underway—think what consumers wear, where they wear it, and where they buy the detergent to clean it (online or in the store).

"Generally speaking, the pandemic has accelerated trends that were already seeing growth," said Galotto with All laundry. "While we may go in to the office some days and work from home others, the need for laundry and fabric care will remain high!"

Source: <https://www.happi.com/>

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GLOBAL NEWS

Brenntag Specialties, BASF Expand Collaboration

Brenntag Specialties will become the exclusive distributor for BASF's Baxxodur amine-based curing agents for USA and Canada beginning May 1.

Since July 2019, Brenntag has been the exclusive distributor for Baxxodur products in the Western and Eastern United States. Under the agreement, BASF and Brenntag Specialties, the global market leader in specialty chemical distribution, expand their collaboration. Baxxodur is a trademark of BASF SE.

"We are proud to expand our relationship with BASF," said Ted Davlantes, president Material Science Americas, Brenntag Specialties. "This collaboration provides our customers the convenience of developing their entire formula and sourcing raw materials from one easy to work with distribution leader. Customers are fully supported with a dedicated team of industry experts and a comprehensive product portfolio."

BASF's Baxxodur portfolio, including polyetheramines and isophorone diamine, is utilized by customers as highly efficient curing agents and chain extenders in epoxy and polyurea applications for the wind, electrical, composites, adhesives and flooring industries. The usage of Baxxodur allows customers to achieve a wide range of benefits in their formulation, including curing time, hardness, flexibility, peel strength, chemical and temperature resistance. BASF offers the broadest portfolio of amine-based curing agents for these industries.

"Broadening our existing relationship with Brenntag for the Baxxodur and the polyetheramines portfolio in the US and Canada aligns with our product line growth strategy," said Kevin Anderson, vice president, business management amines, acetylenics, and carbonyl derivatives, North America, BASF Corporation. "We are excited to further our collaboration, especially considering Brenntag's technical expertise and extensive market knowledge for these products."

Source: Happi.com March 01, 2022

Johnson & Johnson gets go ahead to use the bankruptcy system to resolve its multibillion-dollar talc litigation

A U.S. judge has approved Johnson & Johnson's plans to use the bankruptcy system to resolve its multibillion-dollar litigation that claims its talc products cause cancer, according to Reuters.

In October 2021, J&J put the claims into the newly created entity LTL Management LLC, which then filed for bankruptcy days later. The strategy is known as the Texas two-step – this allows companies to split valuable assets from liabilities through a so-called divisive merger, according to Reuters.

Plaintiffs have argued that the move is an abuse of Chapter 11 system, with attorney Jon Ruckdeschel stating that the ruling would be appealed. The decision to use the bankruptcy strategy will allow J&J to avoid fighting more than 38,000 individual lawsuits.

Ruckdeschel said of the move, "The bankruptcy code was never intended to be abused in this way by massively profitable corporations as a means to delay or prevent cancer victims from having their day in court."

While some plaintiffs have stated it could open the floodgates for other companies facing mass litigation, Judge Kaplan said, "There is nothing to fear in the migration of tort litigation out of the tort system and into the bankruptcy system."

He continued that "maybe the gates indeed should be opened."

Source: Global Cosmetic News – March 02, 2022

Vantage acquires specialty ingredients company Jeen International

Vantage speciality chemicals has acquired Jeen International Corporation and Botanicals Plus, Inc.

Terms of the accord have not been released.

The combination marks an exciting new chapter in Vantage's evolution to a solutions-oriented leader in the personal care ingredients space. Jeen is highly complementary to Vantage Personal Care's existing comprehensive portfolio of naturally derived ingredients, including active ingredients, natural oils, and bio-based chassis ingredients.

Jeen is a leading global provider of naturally derived specialty ingredients and blends for the personal care and cosmetics markets. The company's portfolio includes a diverse range of specialized active ingredients, botanical extracts, and complexes serving functional applications for skin and hair care. Jeen is an innovative leader in rapid product development and customization to support its global customer base of leading multinationals and emerging indie brands.

Jeen's owners, Adam Perle and Jeanne Perle, will join the Vantage team and remain invested in the business going forward, according to Vantage. The company celebrated its 25th anniversary last year.

"We are highly impressed with Jeen's close customer relationships reinforced by its innovation, creativity and responsiveness," commented Steve Doktycz, CEO of Vantage. "Our team has long admired Jeen's solutions-based approach to rapidly develop tailor-made blends meeting its customers' requirements. In addition, the acquisition of Jeen fits squarely within our strategy to expand Vantage's capabilities in personal care and food ingredients, which now represents over two-thirds of Vantage's business."

"Together, Vantage and Jeen can leverage its combined portfolio of natural specialty ingredients to bring additional solutions, speed and service to all customers. Our customers will benefit by having ready access to Vantage's portfolio of active skin care ingredients, natural oils, and jojoba derivatives, and we look forward to augmenting Vantage's formulation services with our rapid development capabilities," Adam and Jeanne Perle noted in a statement.

Source: Happi.com March 01, 2022

Kao and Kosé to cooperate on sustainability initiative

Kao and Kosé have agreed to fully collaborate in the sustainability domain of the cosmetics business in the interests of society and the planet. A move the duo claim is unprecedented.

A team formed from both companies is working on the project, which will kick off with a collaboration between Kao's horizontal recycling of cosmetic plastic bottles and Kosé's cooperative venture, recycling cosmetics into paints initiative.

Kao announced its ESG Strategy, the Kirei Lifestyle Plan in April, 2019 and this collaboration with Kosé will contribute to its Zero Waste leadership action theme.

Source: Global Cosmetic News – February 28, 2022

L'oréal USA to face lawsuit over Paris label

L'Oréal USA is facing a federal class action lawsuit over its prominent use of the word 'Paris' on its labels. The suit, which was filed by Dovel&Luner on behalf of a Californian consumer, alleges that the brand's reference to the French capital is misleading as its products are manufactured in North America.

The complaint, filed in the US District Court for the Southern District of New York, alleges that L'Oréal violated the consumer protection laws of many states, as well as California's Unfair Competition Law and False Advertising Law.

Christin Cho of Dovel&Luner explains, "Consumers care where beauty products are made, and France in particular is known for its high-quality cosmetics. Companies shouldn't be allowed to trick people into thinking that their products are made in France, when in fact they are made in Arkansas."

Source: Global Cosmetic News – February 28, 2022

Givaudan announces new brand identity, "Human by Nature"

Over the past eight years, Givaudan has expanded its activity into adjacent spaces with 20 acquisitions in markets including F&F, nutrition, health and well-being as well as beauty. In response to shifting societal expectations with a movement toward more responsible means of consumption, Givaudan has introduced a new brand identity—Human by Nature—built around the impact on people, society and the planet.

The revamped brand identity was conceived by taking into account the evolution toward a more purposeful society, with factors including:

- Shaping the future of food with "feel good" and "do good" experiences that respect the planet and nourish body and mind.
- Crafting fragrances to perfume the lives and memories of individuals all over the globe.
- Offering innovative beauty and well-being solutions that make people feel, look and do good, and continuing to connect humans to nature while acting as an agent for a more sustainable future.

Givaudan CEO, Gilles Andrier, said, "Our brand is evolving to fully reflect the company we are today and our vision for the future. Human by nature celebrates the beauty of the human experience and our connection to nature. We are proud of being a very human company, committed to creating happier and healthier lives, and deeply invested in showing our love for nature in everything we do."

Source: Pefumerflavourist.com Feb 15th, 2022

Kimberly-Clark Professional™ Launches Innovative New Icon™ Dispenser Collection to Elevate the Washroom

Kimberly-Clark Professional™ announced the launch of its ICON™ dispenser collection, which includes a first-of-its-kind dispenser that offers interchangeable and customizable faceplate options to elevate commercial washrooms with added sophistication and enhanced functionality.

While most dispensers are designed around the paper, the ICON dispenser is designed around the servicer, facility manager, and end user - offering style, simplicity, cutting-edge technology, and a human-centric experience.

"Kimberly-Clark Professional ICON dispensers represent our most significant upgrade in technological advancements in over a decade," said Mayur Valanju, Vice President of Product Development and Innovation at Kimberly-Clark Professional.

"With an increased emphasis on hygiene, handwashing, and washrooms overall these days, we wanted to create a product that makes the public washroom experience better for everyone. From architects to interior designers and facility managers, everyone will truly benefit from the unique features this dispenser has to offer."

The ICON paper towel dispenser's unique features include:

- Direct drive automatic dispensing system that maximizes performance with 99.99 percent jam free*1 operation
- Virtually noiseless operation that is 85 percent quieter than the leading competition, making it the quietest towel dispenser on the market today*

-
- Touch-free use minimizes contact points for a more hygienic experience
 - Delivers more than 150,000 dispenses on a single set of batteries² Minimal maintenance with the utilization of Kimberly-Clark Professional's largest roll of paper towels
 - Simplified installation with custom-engineered mounting brackets; each unit includes a built-in level and clip-on mounting capability

"At Kimberly-Clark Professional, we believe the act of handwashing goes beyond science," said Susan Gambardella, President, Kimberly-Clark Professional North America. "With the launch of the ICON dispenser, we're elevating hygiene by introducing modern engineering and design into the overall experience. From patented faceplate technology to virtually noiseless operation, the ICON collection brings a game-changing branding opportunity to the washroom while addressing users' needs to make their experience quicker, less frustrating and visually appealing."

The full ICON collection includes paper towel, toilet paper, soap, and sanitizer dispenser options that each feature six faceplate options – the standard range consists of silver, white, and black mosaic, and the design range consists of warm marble, ebony woodgrain and cherry blossom – to elevate the look of any public washroom. In addition to the standard and design ranges, users can also customize the faceplates with their own design or imagery.

Kimberly-Clark Professional unveiled the ICON dispenser collection at a virtual celebration launch broadcasted from the Besharat Gallery at 3 p.m. EST on Feb. 28, 2022

Source: Bloomberg.com February 208, 2022

AAK Personal Care enters distribution partnership with Integrity Ingredients Corporation

AAK Personal Care, a leading supplier of sustainable plant-based emollients, has expanded its partnership with Integrity Ingredients Corporation to include distribution of its specialty personal care product line across the United States.

"For more than 15 years, Integrity Ingredients has grown and evolved with AAK, within a circle of trust and common values, to advance our sustainable product offerings," said David Howell, CEO of Integrity Ingredients. "This is an important initiative for us, and we are proud to note that it is powerfully synergistic with AAK's portfolio of green, renewable innovation. Our agreement to expand our relationship with AAK will help both companies bring an entirely new level of strength, creativity and innovation to our clients for whom we will continue to promote sustainability and the development of high-performance beauty products."

AAK's specialty Personal Care portfolio is known and represented by the Lipex, Akocare and Akoline brand names. The new partnership comes into effect on April 1. AAK will continue to provide select base oils and fats on a direct basis.

"Integrity Ingredients has been a valuable sales agent partner to AAK since 2007," said Vito Cataldo, senior manager for AAK Personal Care. "Partnering with Integrity Ingredients to expand their role as a full stocking distributor across the entire United States will take AAK's market leadership in sustainable and natural ingredients to the next level. Integrity Ingredients' broad customer network and their unwavering commitment to clean beauty with their 'Beauty with a Conscience' movement gives me full confidence that they are the right partner to further AAK's mission to bring innovative and more sustainable, natural-based ingredients to market."

Source: Happi.com March 01, 2022

KLK Oleo PALMFONATE MES for detergents

PALMFONATE Methyl Ester Sulphonate (MES) is an anionic surfactant derived from renewable feedstocks and it is an attractive green alternative to current mainstream surfactants commonly used in the Home Care applications – linear alkyl benzene sulphonate (LAS/LABSA), alpha olefin sulphonates (AOS), which are predominantly petrochemical based. The PALMFONATE MES can also be used as a complementary surfactant to stabilise cost in use in synergy with primary alcohol sulphates (PAS) and alcohol ethoxylated sulphate (AES) which are also from renewable feedstocks.

With the ever increasing awareness of leading FMCG companies towards preserving the scarce planet resources for future generations, i.e. doing business in a sustainable manner, the demand for renewable and highly performing alternatives to the current petrochemical based surfactants has never been stronger. PALMFONATE MES is the perfect surfactant choice due to its excellent attributes: high detergency performance, excellent water hardness tolerance, compatibility with other high performing ingredients and superior mildness to skin.

Source: Company Press Release

KLK OLEO's TENSAGEX SLES is now available in Asia

KLK OLEO's offering in the home and personal care industry in Asia is now more complete with the addition of TENSAGEX SLES. Malaysia is the second production country after Belgium.

SLES is an anionic surfactant, widely used as a primary surfactant in rinse-off products, such as dishwashing liquid and shampoo.

Produced from natural fatty alcohols, TENSAGEX SLES features very high purity and low in 1,4-dioxane, salt and colour. It meets the latest regulatory restrictions for household cleaning products and personal care products. TENSAGEX SLES manufactured by KLK OLEO is GMP-certified.

TENSAGEX SLES is available as a high-active paste and also in the form of low active liquid for easy processing.

Source: Company Press Release

Shiseido celebrates 150th anniversary with year of the Tiger collection

Shiseido is marking its 150th anniversary with the launch of a collection inspired by the year of the tiger and launched in time for Lunar New Year, according to a report published by TR Business.

The J-beauty brand's bestsellers have been given a makeover by Chinese designer Angel Chen and will appear in festive red and gold packaging featuring a tiger while stablemates Cle de Peau and Nars have also released travel retail exclusives for the occasion.

Shiseido told TR Business, "Since its inception in 1872 as Japan's first Western-style pharmacy, Shiseido has believed in the power of beauty to bring happiness to consumers.

Moving forward, Shiseido will continue to celebrate unique expressions of beauty and empower people from all walks of life to live their lives fully-going beyond the world of cosmetics to help create a sustainable future for all."


Source: Global Cosmetic News January 24, 2022

Evonik invests in rhamnolipid bio-surfactants

The specialty chemical maker Evonik Industries will spend what it describes as "a three-digit million-euro sum" to build a rhamnolipids plant at its site in Slovakia. Evonik says the plant will be the world's first commercial-scale facility for the biosurfactant.

Rhamnolipids are biodegradable surfactants made via fermentation and feature rhamnose sugar groups with fatty-acid tails. In addition to strong environmental bona fides, rhamnolipids are effective cleaners at lower concentrations than conventional surfactants while being gentler on skin and hair.

Evonik already has customers in mind for the new capacity. "Our initial focus is on applications in personal and home care based on foaming, sensory, and mildness benefits as well as a pressing need to improve the sustainability profile of surfactants in these markets," the firm says.



The investment builds on a partnership between Evonik and the consumer product giant Unilever, which launched a dish soap using Evonik's rhamnolipids in Chile in 2019. Unilever says rhamnolipids are an important part of its push to remove all fossil-derived ingredients from its cleaning products by 2030. Evonik also launched an industrial cleaning ingredient based on rhamnolipids in 2021.

Evonik makes its rhamnolipids by fermenting sugar using a genetically modified *Pseudomonas putida* bacteria. Dan Derr, a bioprocessing consultant who developed a *P. aeruginosa*-based rhamnolipid process now owned by the surfactant maker Stepan, says a plant in the price range Evonik announced would have a capacity of thousands or tens of thousands of metric tons (t) per year.

In February 2021, Stepan bought an idle 20,000 t plant in Louisiana where it plans to make rhamnolipids. The specialty chemical fermenter Jeneil Biotech says it already manufactures rhamnolipids in industrial-sized equipment.

"At those scales, prices are going to come down dramatically, and rhamnolipids will be able to compete with other specialty surfactants," Derr says. "Investments these companies are making—Stepan and Evonik in particular—are going to get them to a scale where you will be able to put [rhamnolipids] into higher-end consumer products."

The appeal of rhamnolipids extends beyond cleaning, foaming, and emulsifying. Recent research suggests rhamnolipids can kill some bacteria as well as viruses including SARs-CoV-2. Though Evonik and Stepan are not currently making disinfectant claims in the cleaning products market, Stepan and Jeneil jointly market a rhamnolipid fungicide for farmers.

In the US, Derr says, disinfectant claims for cleaning products are regulated by the Environmental Protection Agency, and the companies are unlikely to tout that benefit until they gather the data the agency requires. Although being able to claim both surfactant and disinfectant action would make rhamnolipids even more valuable, Derr says their sustainability, potency as a surfactant, and established agricultural fungicidal action create plenty of incentive to boost production.

Source: Chemical & Engineering News January 19, 2022

BH Cosmetics files for bankruptcy

BH Cosmetics has filed for Chapter 11 bankruptcy protection in Wilmington, Delaware, and is planning to sell its intellectual property for US\$4.3 million, according to WWD.com.

BH Cosmetics has relied on celebrity partnerships with the likes of Doja Cat and Iggy Azalea, however, it stated in the court papers that it has faced 'increased competition' in the beauty category and that attempts to maintain market share eroded profitability.

BH's Chief Restructuring Officer, Spencer Ware from Riveron Management, stated that the company had struggled to obtain profitability after "pursuing an ultimately unsuccessful launch of various product lines."

The company brought in new management in 2019 to mark a transitional year, however, the pandemic hit it hard, with sales dropping from US\$55.8 million in 2019 to US\$33.6 million in 2020.

Taking to court documents, BH said, "The debtors' declining revenues are insufficient to support continued operations."

Source: Global Cosmetic News January 21, 2022

INDIAN NEWS

Reckitt takes steps to calm pricing row in India

British consumer giant Reckitt Benckiser sought to allay the concerns of its army of sales agents in India about unfair pricing, saying it had taken steps to ensure a level playing field for distributors, a letter seen by Reuters showed.

The assurance followed a Reuters story in November <https://reut.rs/3FAVZKK> that revealed sales agents of companies including Reckitt, Unilever and Colgate were angry that mom-and-pop stores – known as kiranas in India – increasingly ordered from Indian retailer Reliance's mobile app because they could get lower prices.

In a letter dated Dec. 20 to a key trade group of 400,000 consumer goods sales agents, Reckitt said it had taken steps to ensure "equitable play" for all its business partners as it seeks to resolve their concerns.

There are hundreds of thousands of consumer goods distributors who go store-to-store in India to take orders from kirana outlets and they are key to the success of companies like Reckitt in trying to reach the population of 1.3 billion.

The agents said the companies risked supply disruptions <https://reut.rs/330TaVf> if they did not ensure pricing parity for all distributors.

"We have been extremely careful and discourage any unsustainable businesses with alternate distribution channel partners," Reckitt said in the letter to the All India Consumer Products Distributors Federation (AICPDF).

"Any violation is immediately flagged off and stopped," it added, without naming Reliance or any other big distributor.

Reckitt – the maker of popular brands like Dettol and Durex – didn't comment on the letter, but in a statement to Reuters said India is one of its top three markets and it was in constant dialog with distributors to maintain an equitable relationship with all of them.

"Our distributors have always been an integral part of our business," the statement said.

AICPDF's President Dhairyashil Patil said it is "going by the company's words" for now and hopes Reckitt will be able to ensure a level playing field.

Reliance, headed by billionaire Mukesh Ambani, has longstanding relationships with consumer product firms like Reckitt as it also runs 1,100 supermarkets in the country.

Jefferies last year estimated kiranas will "steadily increase the share of procurement" from Reliance "at the cost of traditional distributors." Such sales for Reliance could mushroom to \$10.4 billion by 2025 from just \$200 million in 2021-22, Jefferies estimates.

Source:<https://thestarphoenix.com/> January 4, 2022

Godrej Consumer expects margin dilution, low volume growth in Q3

Godrej Consumer Products Ltd (GCPL) on Thursday said it is expecting a low volume growth and margin dilution in the third quarter ending December 31, 2021 due to some short-term challenges such as unprecedented inflation during the period.

The Godrej group FMCG arm expects to deliver close to "high single-digit" sales growth in the domestic market, largely driven by pricing, the company said in a regulatory filing.

"We witnessed broad-based sales growth in both, our Home Care and Personal Care categories," the company said in a quarterly update for 3QFY22.

In the international market, GCPL said it expects a "marginal decline" in constant currency sales growth in its largest overseas market Indonesia.

"In Godrej Africa, USA and the Middle East, growth momentum continued across most of our key countries of operations. We expect to deliver constant currency sales growth in the teens. We continue to focus on driving sustainable, profitable sales growth," said GCPL.

At a consolidated level, GCPL will continue to leverage its category and geographic portfolio and expects to deliver close to "high single-digit sales growth."

"We continue to remain on track with our objective of driving double-digit sales growth as seen in the first nine months of the financial year," said GCPL.

In Q3FY22, GCPL expects "high gross margin dilution" and "EBITDA margin dilution" due to cost inflation.

"On the profitability front, we expect our quality of profits to improve with sequentially expanding gross margins, however, lower on a year-over-year basis due to unprecedented cost inflation," it said.

In line with its strategy of driving category development, GCPL had sequentially higher marketing spending.

"The net result would be a dilution in operating margins during the quarter, on a year-over-year basis," it said.

The quarterly updates will be followed by a detailed performance update, post the approval of the 3QFY22 financial results by the company's board, it added.

GCPL's total revenue from operations in Q3FY21 was at Rs 3,055.42 crore.

Source: <https://www.businesstoday.in/> January 06, 2022

HUL says India continues to be among top 3 priority markets for Unilever

Hindustan Unilever said India continues to be among the top three priority markets for its parent Unilever, which has announced an organisational restructuring that will result in 1,500 job cuts across senior and junior management roles globally.

When reached out for comments on whether Unilever's proposed new organisational model, that will result in "reduction in senior management roles of around 15 per cent and more junior management roles by 5 per cent, equivalent to around 1,500 roles globally", will impact the Indian operations, an HUL spokesperson said, "Changes, if any, will be announced in due course."

The spokesperson further asserted, "India has been and continues to be one of the three top priority markets for Unilever. We will continue to have executive leadership of Sanjiv Mehta, Chairman and Managing Director under the supervision and guidance of the HUL Board."

Stating that HUL has a mutually beneficial and interdependent relationship with the Unilever Group, bringing the best of trends, innovations and capabilities to the Indian market, the spokesperson said, "We will continue to leverage this organisation structure to serve our consumers and customers even better."

Unilever has been focused on accelerating growth within its existing business. The new organisation structure announced by Unilever is intended to enhance business performance.

"This operating model will drive greater agility, improve category focus and strengthen accountability," the spokesperson added.

Source: Business Standard January 25, 2022

Supply chain startup Elixia Tech Solutions launches Elixia Connect

Elixia Tech, incubator of high-end technological innovations in the field of supply chain, has announced the launch of India's first WhatsApp-driven, end-to-end tech-powered logistics marketplace- 'Elixia Connect'. Elixia Connect will provide shippers and transporters a common platform to interact and negotiate to meet their on-ground logistics requirements, it said in a press statement.

How does it work?

The USP of Elixia Connect is its operational convenience. It is a cloud-based mobile application giving better visibility and control over logistics processes - anytime and anywhere. Elixia Connect will help to expand the scope and horizon of the business. It will help to save on transportation costs without compromising on the services. Its highly intelligent WhatsApp chatbots are designed in nine Indian regional languages (English, Hindi, Marathi, Punjabi, Tamil, Telugu, Malayalam, Kannada & Bengali) to interact with the user.

Elixia Tech has also tied up with 50+ GPS vendors through API integrations to ensure uninterrupted shipment tracking. Elixia connects also comes with an inbuilt e-way bill module helping you generate, extend and retrieve e-way bills for all trips on a single platform.

Sanket Sheth, Founder, Elixia Tech said, "We took 18 months to conceptualize and launch India's first tech-driven logistics marketplace Elixia Connect. Our mission is to enable businesses to harness the power of technology. We aim to make Elixia Connect the "Go-To" application for all transportation needs across all segments and sectors of logistics and supply chain, including cold chain. Our mission is to be the perfect solutions provider for all shippers and transporters of all scales and sizes and bring in uniformity in terms of digitalization when it comes to managing day-to-day logistics operations."

The logistics market, both in India and abroad is highly unorganized, largely due to manual data management and coordination which makes the processes slow-moving and inefficient, said. "With this technology revolution, we can help India save up to 10 lakh crores in 2022. We foresee a Gross Merchandise Value (GMV) of about 105 crores worth of transactions within the first year of the product launch," Sheth said.

Source: The Free Press Journal January 24, 2022

US & India should set bold goals to achieve USD 500 billion in bilateral trade: new USIBC president

\$500 billion in two-way trade has come to be a shorthand for the aspirations of policymakers and industry leaders focused on growing the U.S.-India commercial partnership. USIBC Chairman Terry McGraw first unveiled the \$500 billion target in 2012, and the idea took on momentum following then-Vice President Joe Biden's visit to the Mumbai Stock Exchange in 2013. The timing was no accident—U.S.-India trade figures quintupled in the first decade of the 2000s, demonstrating the relationship's vast potential.

Since 2014, when the U.S.-India Joint Statement formally cemented \$500 billion as a shared bilateral goal, U.S.-India bilateral goods and services trade has grown from \$105 billion to \$142 billion. In 2018, the U.S. and India ranked as each other's ninth and third largest trade partners, respectively. Recent reforms have catapulted India's standing in the World Bank Ease of Doing Business ranking to 77th globally—the top ranked country in South Asia—and a sweeping slate of economic reforms unveiled by the Modi 2.0 government promises to make trade and investment by foreign companies easier than ever. The outlook is bright for business in India.

Still, more progress is needed to unleash the full potential of the economic relationship. The Confederation of Indian Industry (CII), the U.S. Chamber of Commerce's U.S.-India Business Council (USIBC) and our members stand ready to work with stakeholders to address existing challenges. Together, we focus on connecting businesses and governments to address barriers to trade, accelerate investment, enhance cooperation and make '\$500 Billion' a reality.

As the United States and India continue to bolster strategic, defense and people-to-people ties, we believe it is critical for the two countries to address trade irritants proactively to avoid casting a shadow on the positive trajectory of the U.S.-India partnership. We have held extensive consultations with industry executives, thought leaders, and policy experts, and created a roadmap of recommendations to share with our respective governments and the larger global business community.

Innovation in both new and existing industries—and support in both countries to help businesses thrive and grow—will be key to delivering on this longstanding goal. We see boundless opportunity for collaboration in the digital economy, aerospace and defense, energy, infrastructure, and manufacturing sectors, all driven by next-level technology and innovation and cemented by our shared values and people-to-people ties. In this report, we provide an assessment of current trends in U.S.-India trade and the policy moves that will push the relationship towards faster growth, as well as several case studies of growth in areas outside of the traditional industry verticals. We hope that government officials, industry leaders and independent policy analysts alike will find this assessment useful as we work to achieve our shared goal of \$500 billion.

Source: www.usibc.com

Palm oil becomes costliest vegoil as Ukraine war halts sun oil supply

Ukrainian ports will remain closed until Russia's invasion ends, the head of Ukraine's Maritime Administration said on Monday, adding that the port of Mariupol has sustained damage from Russian shelling.

Russia invaded Ukraine on Feb. 24, calling its actions a "special operation".

"The ports will be shut until the end of Russian aggression on our territory and (we) restore the ability to provide maritime security for commercial vessels," Vitaliy Kindrativ told Reuters in emailed comments.

Kindrativ said the authorities were still assessing the extent of damage in Mariupol, a prominent port located on the Sea of Azov, adding that other ports had also seen some damage, which was "not critical".

"But I think that final calculation will be done after the end of Russian aggression as there is still a great threat of landing of Russian troops through ports, which may cause great destruction of port infrastructure," he said.

Many shipping companies have suspended sailings to affected Black Sea ports with insurance premiums for voyages soaring in recent days and at least three commercial ships hit by bombs since Feb. 24. [read more](#)

Prospects for Russian and Ukrainian spring grain, which is supposed to start soon, could also be affected by the conflict.

Navigation in the Azov Sea was stopped on Feb. 24, and while Russian Black Sea terminals continue to load and ship grain, a big question mark looms over new shipments due to a lack of freight offers, consultancy Sovecon said.

Kindrativ added that there were about 100 foreign flagged ships now "blocked in Ukrainian seaports by the Russian navy".

"They will be able to sail after the Russian navy removes its warships from our sovereign water, sea routes will be safe for navigation, and when the ship masters get clearance from Ukrainian seaport captains," he said.

The port of Berdiansk located on the Sea of Azov was also hit by shelling, but it was unclear what was happening at the port.

Source: www.reuters.com February 28, 2022

From Lux to Kissan Jam, Hindustan Unilever hikes prices by 3-13% in Feb

HUL has hiked prices across its portfolio of products by 3-13 per cent in multiple tranches in February, with the sharpest increase of 13 per cent seen in the 100 gm Lux soap pack, the price of which increased to Rs 35 from Rs 31 earlier.

The price of the 125 gms soap pack of Lifebuoy was hiked from Rs 31 to Rs 33, a rise of 6.5 per cent. In January, the company had hiked the price of the same stock-keeping unit from Rs 29 to Rs 31.

A distributor of the company said on the condition of anonymity that throughout February, the company initiated price increases across its portfolio of products. It raised prices even in January in the 3-20 per cent range across Wheel, Surf Excel, and Lifebuoy brands. The price increases come on the back of constant rise in raw material costs.

In the latest round of hikes and among the products that have seen least increase, HUL has upped the price of its Dove Shampoo (180 ml) stock keeping unit by 3 per cent to Rs 165.

It also increased the price of Kissan jam (500 gms) by 3.2 per cent to Rs 160 and Horlicks (1 kg pack) from Rs 375 to Rs 390, an increase of 4 per cent.

Likewise, Pepsodent toothpaste (80 gms pack) is costlier by 4 per cent at Rs 52 and Surf Excel (one kg pack) has increased 4 per cent. Vim Bar also saw an increase of 4 per cent to Rs 26. Another distributor said price increases were seen in bundles of Lux soap packs that rose from Rs 150 to Rs 160.

In November, HUL increased prices in the range of 1-33 per cent across its products. It is not the only fast-moving consumer goods player to raise prices, and most other companies have also initiated price increases.

Effective March 1, Amul has also hiked the price of a litre of milk by Rs 2 and Parag Milk Foods has followed suit. Dabur India's Chief Executive Officer Mohit Malhotra recently told Business Standard that the inflation in Q3 was truly unprecedented at over 13 per cent.

"There is continued inflation in hydrocarbon derivatives, paper-based packing material, raw honey, edible oils and some key spices that we use. We have offset part of the inflation impact through calibrated price increases of around 5 per cent in key products across health supplements, ayurvedic OTC, ethicals, hair oils and toothpaste, besides through cost-saving initiatives," Malhotra said.

Since the end of December, the price of Brent crude oil has jumped from around \$75 a barrel to over \$103 a barrel currently, an increase of more than 37 per cent. Oil prices have an impact on transport, logistics and packaging expenses of companies across sectors.

Source: Business Standard March 02, 2022

Good Glamm Group appoints Nykaa's Gaurav Tejwani as chief product officer

Good Glamm Group on Tuesday announced the appointment of Gaurav Tejwani, former head of product at Trell and Nykaa, as the company's chief product officer.

At Good Glamm Group, Tejwani will drive technology-enabled product strategy and build scalable solutions for the group companies. He will lead product management and data science verticals for the company.

Tejwani, comes with over a decade of experience having worked across fast moving consumer goods and internet-tech companies.

"It is an exciting time to join the Good Glamm Group. Building a massive house of brands backed by digital buying experiences and content to commerce journeys hasn't been done before and we are building our own playbook. I look forward to contributing to the overall brand building process," said Tejwani.

"Gaurav brings with him a very unique combination of having the technical rigor of traditional FMCG marketing with a focus on consumer insights and combined with a dynamic softer skill set of agility that a new age DTC conglomerate like Good Glamm Group thrives on. Couldn't be more excited to welcome him to the Good Glamm Group" says SukhleenAneja, CEO, Beauty & FMCG Brands, Good Glamm Group.

In November, Good Glamm Group, previously known as My Glamm, became India's first beauty commerce startup to turn a unicorn after it raised \$150 million in a Series D funding round led by Prosus Ventures (Naspers) and Warburg Pincus. The deal had valued the firm at \$1.2 billion.

It has also been making a series of acquisitions after it acquired Delhi-based digital media and lifestyle content platform Scoop Whoop. In October, the company acquired The Moms Co. for an undisclosed amount.

The content-to-commerce company has been making a raft of senior appointments. Late last year it announced the appointment of former Reckitt executive SukhleenAneja as chief executive officer of its beauty and fast-moving consumer goods brands.

Source: Live Mint March 01, 2022

Unilever India separates Chairman and CEO roles

Unilever India has announced it is to separate the roles of Chairman and Chief Executive Officer (CEO), effective 31 March, in a bid to boost governance standards, according to a report by Bloomberg.

Following the split, Nitin Paranjpe, currently Chief Operating Officer of Unilever, will be taking over as Non-Executive Chairman of the Indian unit, with Sanjiv Mehta continuing as Chief Executive and Managing Director.

The Securities and Exchange Board of India made the splitting of the two roles voluntary earlier this month, following the top 500 local companies failing to achieve the right compliance.

Unilever is amongst the few that have taken the step, with many larger Indian corporations citing difficulties in actioning the measure.

SEBI first announced rules regarding the separation of Chairman, CEO and Managing Director roles in 2018. This deadline was then extended from April 2020 to April 2022, however, as of December 2021 only 54 percent of firms had complied, according to the regulator.

Source: Global Cosmetic News

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PACKAGING

Goodbye to plastic food packaging?

Bee Wilson, The Wall Street Journal

Environmental concerns are leading home cooks to embrace other methods of keeping food fresh, from brown paper bags to reusable beeswax wraps

In the kitchen, as elsewhere, our cultural values evolve in fits and starts. A particular way of doing something can look normal for so long until suddenly, it looks completely wrong. Take plastic wrap—or rather, don't.

For years, I used plastic wrap (which I call clingfilm, because I am British) without a moment's doubt every time I put leftovers away after a meal. To have in a drawer a roll of plastic, with its little serrated cutter, felt as essential and inoffensive an aspect of my kitchen as the jar of wooden spoons. I used plastic wrap for everything from wrapping pastry dough while it rested to covering a bowl of roast peppers as they cooled to help the skins steam off.

Today I cringe at how often I once unspooled all that "single-use plastic," as I now think of it. I still have a roll of clingfilm tucked away in a kitchen drawer, but I use it as little as I can and wonder whether I will replace it when it runs out. When I want to protect leftovers in the fridge (or cover roast peppers for that matter), a bowl with a plate on top works just fine (though I sometimes add a Post-it note to remind my forgetful brain what's in the bowl).

It seems that the tide is finally turning on food and drink packaged in single-use plastic, both in and out of the home. Eight states, including California, New York, Oregon and Vermont, have now banned single-use plastic bags for checkout, as have major cities such as Chicago and Boston. France marked the new year with a law banning plastic packaging for 30 varieties of fruits and vegetables. It followed a poll in 2019 which showed that 85% of people in France were in favor of a ban on single-use packaging for food, given its contribution to pollution, not least in the seas. Spain will introduce a similar ban on plastic packaging for fruits and vegetables in 2023.

I was fascinated recently to discover that some of the earliest food wrap in the 1930s sold itself as being superior to fruit skin. I was looking at some stylish old DuPont advertisements for cellophane, a transparent film made from viscose, in Good Housekeeping magazine. One from 1931 boasted that "The Banana Skin signals what's inside...but transparent cellophane beats Nature!" The copywriter went on to explain that while nature had done a clever job of packaging the banana with a skin whose color revealed the level of ripeness inside, cellophane was superior because "you know at a glance what you're getting," plus it protected food from dirt, dust and "the danger of handling."

We may not think of cellophane in quite such glowing terms now, but many of us are pretty invested in the idea that synthetic packaging is necessary to make food cleaner and brighter and uber-fresh. Advocates for plastic packaging have argued that shrink-wrapping an English cucumber isn't as nonsensical as it seems because the cucumber is so watery that it will disintegrate without the plastic, thus generating more food waste. I'm still not convinced that it's justified. The small, tasty cucumbers I buy from my local Turkish grocer in brown paper bags stay crunchy for days without any plastic.

It sometimes feels as if plastic-wrapped food has been in our lives forever, but it's worth remembering that it's actually a very recent invention. Until the 1940s, the main kitchen food wrap in the U.S. was wax paper (Cut-Rite Wax Paper was first sold in 1927). If you can lay your hands on it, wax paper remains a great and satisfying technology for wrapping a sandwich, and it is usually biodegradable. It was Cut-Rite that first came up with the idea of selling food wrap on a roll with a built-in serrated cutter.

Saran Wrap, the original polyethylene food wrap, was only introduced in 1949. The substance was first used to make insoles in shoes to reduce blisters for Army forces fighting in the jungle, before engineer John Reilly figured out a way to make the plastic much thinner and turn it into a roll of clingy wrap for food. It was an instant success. In 1957, an article in Good Housekeeping was headlined "How Did We Ever Get Along Without Saran?"

But the truth is that cooks mostly got along just fine before the existence of plastic wrap. In a 1903 book on sandwiches and salads, cookery writer Janet MacKenzie Hill advised that "Sandwiches, except when vegetables and dressings are used, may be prepared early in the day, placed in a stone jar, covered with a slightly dampened cloth, and set away in a cool place until such time as they are wanted." Last summer, I met a man at a wedding who said that his 90-year-old mother had never taken up the habit of wrapping food in plastic. She found it perfectly natural to cover food with a clean dish cloth, a piece of baking paper or a plate, just as she always had.

Before the invention of plastic wrap, cooks found all kinds of ways to make food portable and fresh. One of the most ancient of all wrappings is a leaf or husk, which has the added benefit of making the food inside smell and taste extra-delicious. Consider the tamales of Mexico, which were first made thousands of years ago: protein-rich parcels of ground corn wrapped in corn husks. Or think of the lamprais of Sri Lanka: rich parcels of savory rice mixed with meat or vegetables and cooked inside a banana leaf. It's a snack as portable as any plastic-wrapped sandwich.

We are still a million miles away from cooking and eating without plastic. Even in France, the plastics ban doesn't cover all fresh produce. For now, fragile fruits such as berries are exempt, as are cherry tomatoes, because there isn't yet a mainstream technology for transporting these without plastic. In my own cooking, I am still very far from avoiding all plastic, nor do I think anyone should beat themselves up about falling short of a life free of single-use plastic, given how ubiquitous it is. I make myself feel better about takeout in plastic containers by reusing them to store portions of homemade soup in the freezer.

The time when it's trickiest to do without single-use plastic, I find, is when you are on the go. Japanese bento boxes are great (as are lockable plastic boxes). Sometimes I make little salads in old glass jars or in clear plastic tubs that originally contained gelato. Reusable beeswax wrap is another option for wrapping things like half an avocado.

But perhaps my favorite technology for replacing plastic wrap is the unassuming brown paper sandwich bag. Sometimes a brown bag lunch can actually come in a brown bag.

Source: **Bee Wilson, The Wall Street Journal- published in LiveMint January 23, 2022**

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Standardisation & Certification

Formulating Natural, Organic or Clean for Industry Certifications

by Priscilla Taylor - knowledge.ulprospector.com

Consumer interest in 'natural' or 'organic' personal care products has not waned since these concepts were first introduced but continues to grow. In the report, 'Global Natural and Organic Personal Care Products Industry,' it is estimated that the global industry will reach a size of US \$23.6 Billion by 2027, increasing from \$7 Billion in 2020. This projected increase is driven by manufacturers' response to consumer demand, which is likely being buoyed by the emergence and rise of 'clean beauty' in the personal care space.

A marketing demand for natural and organic products translates into a need for pertinent technical expertise, as well as knowledge of the criteria for substantiating specific claims. Since the FDA does not define or regulate the terms 'natural' or 'organic' as they apply to personal care products, various organizations provide certification services and have established standards for obtaining their specific certification. In addition to product composition, rules covering the supply chain are detailed in these standards. For example, manufacturing, packaging and labeling criteria are also outlined. Raw ingredients that have received organic/natural certification can easily be identified with premium access to UL Prospector® by their certification category, and by the logo of the certification body listed on their documentation.

A formulator with an assignment to develop an 'organic' or 'natural' product must have a thorough understanding of the criteria established by the certifying body that will be approached for endorsement. Although there are similarities in criteria across organizations, there might also be subtle differences that should be carefully noted. The following chart provides a snapshot of some of the requirements for making 'organic' or 'natural' product claims, based on the standards of four leading organizations.

	Standard			
CLAIM	COSMOS	ECOCERT	USDA (NOP)	NATURAL PRODUCTS ASSOCIATION (NPA)
Organic	95% of all Ingredients must be organic. ² At least 20% of the total product must be organic – at least 10% for rinse-off products. ²	Certifies to the cosmos organic standard.	Product must contain at least 95% organically produced ingredients. ⁴	N/A
Natural	There is no requirement to use a minimum level of organic ingredients. ² The percentage of natural origin ingredients (by weight) must be calculated. ²	Percentage of organic plant ingredients and organic ingredients from plant origin on the total of ingredients validated as plant must be 50% minimum. ³	N/A	At least 95% of natural ingredients or ingredient from natural sources, excluding water. ⁵ 100% natural fragrances and colorants. ⁵

These and other organizations provide detailed requirements for certification in their documentation, which the formulator will be well advised to carefully review, to ensure a full understanding.

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on Home and Personal Care
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Conference Highlights

- Academia Industry partnerships
- A Student Outreach program
- Cleaning for a Purpose Initiative
- Clean Bright - Clean Right initiative
- B2B
- Exhibition
- Enhanced opportunities to network with Industry leaders & International Associations



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SUSTAINABILITY

Sabic's journey to Going Green

Sabic was founded on the principles of sustainability, says Abdulrahman al-Fageeh, executive vice president/petrochemicals—taking flared gases from oil production in Saudi Arabia, and capturing the emissions to secure added value for stakeholders, while protecting the environment. "Sustainability is part of our DNA and has been part of our values from the beginning. We continue on this path and are eager to find the right solutions for our operations and for carbon neutrality," says Fageeh.

The recent Saudi Green Initiative stated that Saudi Arabia would be carbon neutral by 2060. As part of this program, Sabic also announced its intention to be carbon neutral by 2050.

"I think we are taking many steps toward achieving that goal, not only in our manufacturing operations but in all of the processes, and new projects that we are going to establish. We are on a journey to design our new plants and new assets to be carbon neutral," Fageeh adds.

He points out that Sabic has been capturing carbon dioxide (CO₂) to reuse in chemical manufacturing for more than 20 years and also recently built the largest CO₂ plant in the world, with almost half a million metric tons per year of CO₂ captured being used for ammonia and methanol production. Electrification of steam-cracker furnaces is under development with partners BASF and Linde for new plants based on hydrogen, to reduce carbon emissions by more than 90%.

Similar activity is occurring at Sabic's Wilton, Teesside, UK, plant, the second-largest ethylene facility in Europe at 865,000 metric tons/year. The unit has been offline since October 2020 and is undergoing a big project to introduce hydrogen as fuel for furnaces.

"The strategy is a transformational journey from what we are doing right now, into carbon neutrality by 2050," explains Fageeh. The Wilton transformation started 6–7 years ago when 50% of the plant's capacity was converted to gas and ethane feedstock instead of liquids. Under the latest stage, the plant will start up when the hydrogen is available.

Fageeh notes that Sabic is also a pioneer in chemical recycling in Europe, constructing a pyrolysis plant at Geleen, Netherlands, to convert waste polymers into pyrolysis oil to be used in Sabic's nearby cracker under an overall strategy that also involves renewables.

He cites another illustration of sustainability in the form of Sabic's polycarbonate (PC) plant at Cartagena, Spain—built to be based on renewable energy with 263,000 solar panels producing 100 megawatts of solar power, making it the largest industrial renewable power plant in Europe—expected to be fully operational in 2024.

"We have been working on solar energy from many aspects," says Fageeh, noting that Sabic itself produces resins for the panels and is focused on innovations for lighter and more durable applications.

Sabic's ambition is to have 4 gigawatts (GW) of wind or solar energy installed for its sites globally by 2025, rising to 12 GW by 2030. In 2019, solar panels were installed at Sabic sites in India and Thailand, helping reduce greenhouse emissions by 200 metric tons. Sabic's Home of Innovation at Riyadh, Saudi Arabia, has been completely solar powered since 2015.

Sabic's global expansion also includes the huge US Gulf Coast Growth Venture (GCGV) partnership with ExxonMobil, currently under commissioning. This plant will become part of the total green strategy of the company at a later stage.

Under his remit, Fageeh is responsible for growing the petrochemicals segment in Sabic. The current growth plan is to invest in China, Saudi Arabia, and the US, with a particular focus on China. "The footprint growth on the petrochemical side is going to be in China," he says.

Under the latest plans, the company plans to build a mixed-feed, 1.5-million metric tons/year cracker in Fujian Province including downstream units for PC, ethylene glycol, polyethylene, and polypropylene with partner Fujian Petrochemical. The \$6-billion-plus project will see a final investment decision (FID) made quickly once approvals are in place. Meanwhile, Sabic is currently starting up a new PC plant at Tianjin.

Sabco recently became the chemical arm of Saudi Aramco, its majority shareholder, and in 2021 took over the marketing of all Aramco chemical products, including from the Sadara and Petro Rabigh joint ventures in Saudi Arabia, plus Pengerang Refining and Petrochemical in Malaysia and S-Oil in South Korea.

The move was timely, coming amid a global supply chain crunch that has affected many producers. "We have not interrupted the operations and we have full synergy in terms of supply chain and production planning," says Fageeh. "Frankly speaking we did not expect the recovery in the demand for goods to be this fast, so it went very well and faced with challenges, the model we are using in the company has helped a lot." Sabco has 30 distribution and storage facilities, and logistical hubs across the Middle East, Americas, Europe, and Asia.

Alongside the 'E' part of ESG, governance is an important area of focus for Sabco, which is the only company in the Middle East to hold a certification in governance. CFI.co named Sabco the best regional ESG performer in the Middle East for 2020.

The nature of the chemical industry worldwide had resulted in few female leaders, but Sabco says it has an equal opportunities policy with programs to support women in society and young leaders to move faster along the leadership scale.

Also high profile is the focus on technology and Sabco has 9,946 patents, some of which are donated to other organizations. The company continues to operate a robust specialty chemicals group, which Fageeh says is one of Sabco's most stable chemical product areas and is one of the pillars to support the vision of the Kingdom of Saudi Arabia for 2030 in the move to downstream and specialty businesses.

In terms of vision for the longer term, Fageeh says he is very optimistic about the growth and demand toward 2030 and 2040 for Sabco's petrochemicals not only in Saudi Arabia but worldwide. "We operate as a global company, so I am very optimistic," he says. Fageeh also anticipates good recovery from COVID-19, noting that there are still some segments that will take more time than others.

"The good thing in Sabco is that we continue to invest in petrochemicals and the most important investment in growth that we are undertaking is related to two things—our people, because I think that they are an important part of our business, and secondly the safety and reliability of our assets globally," Fageeh

Source: <https://chemweek.com/> January 04, 2022

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ARTICLE

Cleaning has changed from a chore to an act of care for loved ones

The industry is pushing this subtle yet significant shift in perception

By Paul Hiebert

<https://www.adweek.com/>

One of the greatest feats a marketer can pull off is altering how shoppers think and feel about a particular aspect of life—especially if the transformation involves positioning a product or service as a necessity. The strategy takes time and is more likely to work in some categories than others. But if done right, it's far better at generating long-term sales than a funny tweet or sleek app.

Nearly two years into the pandemic, a shift of this sort is occurring within the cleaning industry. In households across America, wiping counters, mopping floors and polishing toilets no longer feels like a boring task. Rather, it's become an act of care one expresses to loved ones.

"Consumers are going to remain interested in protecting themselves and their family when we come out of this," said Gary Osifchin, CMO and gm of Reckitt's U.S. hygiene segment, which includes Lysol disinfecting products, Finish dishwasher detergent and Air Wick air fresheners. "The elevation of that kind of need and connection to the category emotionally is real and here to stay."

A February survey from the American Cleaning Institute (ACI), a trade group that represents the interests of manufacturers such as Reckitt, Unilever, Procter & Gamble and the Clorox Company, found that 57% of U.S. adults view cleaning, disinfecting and proper hygiene as an act of caring for themselves and others. Only 30% consider the activity to be a chore.

Although ACI doesn't have data showing how shoppers felt prior to Covid-19, the organization's president and CEO, Melissa Hockstad, said this attitude toward cleaning is "probably a flip from what we may have seen pre-pandemic."

Establishing the idea

While consumers have all the motivation they need to protect themselves from Covid-19, the cleaning industry is making an effort to connect the instinct of caring for loved ones with using its products.

In April, for instance, ACI debuted a campaign titled "Cleaning Is Caring." A 60-second public service announcement that appeared on digital outlets such as Yahoo! News and MarthaStewart.com shows how cleaning products have become "essential to our everyday." It received more than a quarter million views and generated 2,451 clicks back to ACI's website, according to the organization.

"'Cleaning Is Caring' sends that very powerful message that cleaning shouldn't be viewed as a chore or something we take for granted," Hockstad said.

In June, Lysol partnered with the Ad Council and Covid Collaborative to encourage consumers to get more information on Covid-19 vaccines by visiting GetVaccineAnswers.org.

A PSA titled "Come on Over," which was broadcast on national television and digital channels, features people visiting each others' homes after months of quarantine. Many are excited. Some cry tears of joy upon being reunited with friends and grandparents.

"It's about doing something not for the Lysol brand, but through the Lysol brand," explained Lynn Kenney, Reckitt's vp of corporate communications for North America.

Indeed, providing support, even of the emotional kind, appears to be a major theme for brands that have kept surfaces germ-free during the health crisis. During a virtual event hosted by trade group Consumer Brands Association on Dec. 10, Stacey Grier, svp and chief marketing and strategy officer of the Clorox Company, described her company's 2022 marketing strategy as follows: "How can we really help people?"

Good for growth

All of this, of course, is good for business.

During the first half of 2021, for example, Reckitt's hygiene segment generated \$4.05 billion in sales around the globe, up 18% on an organic basis compared to the first half of last year. Lysol is now in 22 million more households compared to 2019.

Hockstad noted that though industry sales remain elevated in 2021, they probably won't match the high demand that left store shelves empty last year. "I think that was quite honestly a surreal, once-in-a-century type market," she said about 2020.

Increased household scrutiny

If cleanliness is a sign of care for others, an untidy home might send the opposite message to people coming over for a visit.

In the current environment, nearly three in four U.S. adults admit they judge the hosts of holiday gatherings, either a little or a lot, on the cleanliness and tidiness of their homes, according to a recent ACI survey.

Hockstad put the research in no uncertain terms. "Yes, your holiday guests are judging you."

PAUL HIEBERT : paul.hiebert@adweek.com

Paul Hiebert is a CPG reporter at Adweek, where he focuses on data-driven stories that help illustrate changes in consumer behaviour and sentiment.

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ARTICLE

The effect of e-commerce growth on packaging trends

Sarah Jin and Yang Li - Exxon Mobil

The e-commerce channel continues to grow in importance globally. In this article, Sarah Jin and Yang Li, application development team leads at ExxonMobil, unpack the effects of this growth on packaging trends.

Increased adoption is driven by behaviour shifts due to the pandemic, burgeoning on-line access and the continued worldwide growth of the middle class and its associated disposable income.

In 2019, 14 percent of worldwide retail sales (US\$ 3,535 billion) were completed online, estimated to reach 22 percent in 2023. Asia Pacific (US\$ 2,271 billion) led the pack in terms of sales size with China (37 percent) and South Korea (26 percent) leading the e-commerce channel share, both regionally and globally.

North America has reached a level of US\$637 billion, above Europe (US\$520 billion) as of 2019. Latin America's and Middle East/Africa's e-commerce sales are worth US\$71 billion and US\$35 billion. The global retail e-commerce packaging market is predicted to have a CGAR over 12 percent between 2020 and 2030.

Now let us consider the sub-market. Polyethylene demand for air pillow pouches and air tube bags in 2019 was 751kT with Asia Pacific (450kT) accounting for about 60 percent of that total. Asia Pacific is a prominent market with a compound annual growth rate(CAGR) of 18 percent, during the period 2018-2022, mainly driven by demand for high performance air tube bags and HDPE-based air pillow pouches.

North America used 154kT of polyethylene films and has a CAGR of nine percent characterized by a high percentage of LLDPE-based air pillow pouches and HDPE-based air pillow pouches. Europe used 119kT and has a CAGR of 11 percent with larger demand for HDPE based air pillow pouches. Latin America and Middle East/Africa used only 17kT and 11kT, but have a CAGR of 28 percent and 23 percent.

Ensuring safety, yet reducing waste and cost

The rapid growth of e-commerce is generating a new demand for packaging globally. Packaging needs to ensure safety during transit in variable and challenging delivery conditions. Meanwhile, there is a growing requirement that the packaging industry generates less plastic waste and be more cost effective.

E-commerce a game changer?

Leaking fresh meat packaging is the number one complaint in fresh e-grocery. This occurs as a result of seal failure, puncture due to sharps or abuse, and poor choice of materials

Leaking rigid liquid containers are another big problem in e-commerce, with Amazon viewing laundry detergent packaging as a major challenge. Caps and pump fixture scan fail, and bottles may split at weld lines

In light of this, e-commerce is accelerating the shift of liquids packaging from rigids to flexible. Bag-in-box designs with spout attachments are a growing trend from wine. Dairy to laundry refill-style packaging in a pouch is also being seen as a way to reach eco-friendly initiatives – primarily in Home Care categories.

Applications and benefits

Typical applications include films for courier bags and inflatable cushion bags (air tube bags and air pillow pouches) and bag-in-box.

Courier bags

Across the supply chain, performance PE polymer-based solutions deliver performance and value. Formulations can be tailored to derive maximum benefit.

For convertors

- Good bubble stability and easy extrusion
- Extremely high MD and TD tensile strength even at fast line speeds
- Raw material supply reliability and quality consistency

For brand owners

- Cost saving potential through downgauging of courier bag films
- Packaging innovation due to extreme performance at lower thickness
- Less plastic material use in response to industry policy

For logistic delivery service providers

- Courier packaging integrity from the moment the bag is filled until it is delivered in various transportation and storage conditions
- Good brand image due to high quality consistency of bag

For consumers

- Safe delivery of products

Air tube bags

Inflatable cushion bags are commonly used for protective packaging — filling voids and cushioning fragile goods within a box. These bags help to reduce the friction and risks associated with impact and vibration during the transportation and delivery process. Air tube bags are made of PE/PA co-extrusion film, typically used in Asia Pacific.

Across the supply chain, performance PE polymer-based down gauged solutions delivers performance and value. Formulations can be tailored to derive maximum benefit.

Air tube bag

PE/PA co-extrusion film, typically used in Asia Pacific

Downgauge solution with performance PE polymers provides:

- Comparable burst pressure and tensile strength at 10 percent downgauge
- Improved puncture, dart and MD tear performance
- Balanced film toughness and burst pressure
- Cost saving opportunity

Air pillow pouches

Courier bags are commonly used for protective packaging — filling voids, and cushioning fragile goods within a box. These bags help to reduce the friction and risks associated with impact and vibration during the transportation and delivery process. Air pillow pouch is normally made of LLDPE-based film, commonly used in North America and Europe.

Across the supply chain, performance PE polymer-based down gauge solutions delivers performance and value. Formulations can be tailored to derive maximum benefit.

Air pillow pouch

LLDPE based film, commonly used in North America and Europe Improved performance PE polymers provide:

- Improved tensile force at break and puncture resistance
- Enhanced dart impact
- Balanced film toughness and stiffness

Down gauge solutions with performance PE polymers provides:

- Comparable tensile force at break and puncture at 20 percent down gauge
- Excellent dart impact
- Cost saving opportunity

Bag in Box

PE polymers allow the fabrication of BiB packaging films with extreme toughness and flex-crack resistance. Even with less material per bag and a thinner gauge, these solutions deliver extreme performance dart-drop, flex-crack and puncture resistance that is not achieved with a market reference solution. PE polymer-based films deliver high-integrity BiB packaging solutions from the moment the bags are being filled to the minute the products are being used, enhancing end-customer satisfaction.

The growth in e-commerce shows little sign of abating. This will continue to drive requirements for new packaging solutions that boost performance while reducing waste and lowering cost. Both converters and brand owners have a vested interest in meeting these requirements.

Source: Packaging Europe 28 January 2022

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Indian Home & Personal Care Industry Association

SOAPS • DETERGENTS • COSMETICS • AFFILIATED INDUSTRY

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SUSTAINABLE
GROWTH**



YOUR NETWORK – YOUR VOICE



YOUR NETWORK – YOUR VOICE

The Indian Home & Personal Care Industry Association (IHPCIA) is a non-profit organization under Section 25 of the Companies Act 1956. The Association represents the **Home & Personal Care (HPC)** industry and provides a platform for National & International networking and interaction with regulatory bodies. The Association is committed to developing solutions for healthy living and quality lifestyle and aims to be the voice & network of the industry.

IHPCIA has a Board of Directors and following Committees:

1. Policy and Planning
2. Regulatory Reforms & Standard
3. Membership & Resource Mobilisation
4. Programs, Education & Communication

OUR OBJECTIVES

Represent the interests of the members from Home-care, Personal care and allied industries.

- To promote trade & commerce, science & technology, consumer awareness and education in the areas of Home-care and Personal-care.
- To represent and make known members point of view and interests of Home-care, Personal-care and allied industries before governmental and quasi governmental authorities, trade and industrial bodies, chambers of commerce, scientific bodies, educational institutes and other organizations.
- To create a platform to facilitate co-ordination, co-operation, exchange of views and ideas and sharing of knowledge amongst the Association members and similar International Associations.
- To act as the certifying and approval body for national and international testing procedures.
- To provide education, information and training to the members for improving health, hygiene and safety.
- To interact and network with national & international associations, organizations and bodies connected with Home & Personal Care Industries.

Members of the Association



Cavinkare Pvt. Ltd.



Godrej Industries Ltd.



Hindustan Unilever Ltd.



ITC Limited



RSPL Limited



Nirma Limited



Procter & Gamble



S.H. Kelkar



Milindia Ltd.



AARTI INDUSTRIES LIMITED

Aarti Industries Ltd. / Ived Group



Safechem INDUSTRIES

Safechem Industries



Galaxy Surfactants



Fena Pvt. Ltd.



Patanjali Ayurved Limited



PowerSquares



Indian Oil

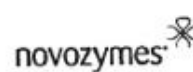
Indian Oil Corporation



ECOF Industries Ltd.



McNROE Consumer Products Private Limited



Novozymes



Emami Limited



Kumar Organic Products Limited

Kumar Organic Products Limited

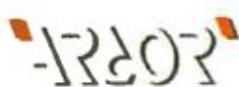


Sealed Air



Reliance Industries Limited

Reliance Industries Ltd.



ARDOR International Ltd.



Aditya Finechem Limited



Ultramarine & Pigments Ltd.

Ultramarine & Pigments Ltd.

Affiliate Industry Associates



Tamilnadu Small Scale Soap & Detergent Manufacturers Association



Gujarat Small Scale Detergent Manufacturers Association



Fragrances & Flavours Association of India



Bengal Soap & Detergent Manufacturers' Welfare Association

Bengal Soap & Detergent Manufacturers' Welfare Association



Maharashtra Soaps, Detergent & Cosmetic Manufacturers Association

ASMA

Ahilya Surfactants Manufacturing Association



Indian Society of Cosmetic Chemists



BECOME A MEMBER

Founder Member

Any corporation, partnership or other type of business entity which is engaged in the business of manufacturing, processing, packaging, marketing or servicing of Industry Products and is invited to be a member, is prima facie eligible for membership as a Founder Member subject to the payment of applicable founder membership fees. Founder member will enjoy all the privileges of Members and shall have the rights to vote at general meetings.

Life Member

Any corporation, partnership or other type of business entity which is engaged in the business of manufacturing, processing, packaging, marketing or servicing including providing support services, such as logistics, chemical analysis, raw material & packing materials, databasing, computing, financial, technical consulting or legal counsel, to the Industry, and is prima facie eligible for membership as a Life Member subject to the payment of applicable life membership fees. Life member will enjoy all the privileges of Members and shall have the rights to vote at general meetings.

Annual Member

Any corporation, partnership or other type of business entity which is engaged in the business of manufacturing, processing, packaging, marketing or servicing of Industry Products, is prima facie eligible for membership as an Annual Member subject to the payment of applicable annual membership fees. Annual Members will enjoy all the privileges of Members, and shall have the rights to vote at general meetings.

Affiliate Industry Association Member

Any Industry Association whose members are in the business of manufacturing, processing, packaging, marketing or servicing of home & personal care Industry Products and is invited and prima facie eligible for membership as an Affiliate Industry Association Member. The Affiliate Industry Association Member is not subject to membership fees and will not have rights to vote at general meetings. Membership of Affiliate Industry Association will be subject to Board of Directors approval.

Honorary Member

Any individual who has rendered distinguished service to the Association and is invited to be honorary member provided that the name of such distinguished service of the person made known in writing by the Secretary and membership will be subject to approval by the Board of Directors.

- Reached the age of 50 years
- Retired from the Industry and
- Held office in the Association or in the Industry for a period of at least 5 years or for such other period as may be specified by the Board of Directors.

Honorary Member will enjoy all the privileges of members, however, the membership is not subject to membership fees and Honorary Member will not have the rights to vote at general meetings.

International & Regional Associates

IHPCIA is the member of the **International Network of Cleaning Product Association** (INCPA) and **Regional Asia Oceania Soap and Detergents Association Committee** (AOSDAC).

INCPA Members



AOSDAC Members



TSDMA
The Soap and Detergents
Manufacturers Association

ISDA
Indonesian Soap and
Detergents Association

MSDA
Malaysian Soap and
Detergents Association

The Membership Fees (as of 30th September, 2017)

STRUCTURE (IN INR)

(A)	Founder Member	5,00,000			
(B)	Life Member (By Invitation)	Large Industry	Medium Industry	Small Industry	Micro Industry
	Member (Manufacturing)	2,50,000	1,50,000	75,000	50,000
	Associate Member (Service Provider)	2,00,000	1,00,000	50,000	35,000
(C)	Annual Member	Large Industry	Medium Industry	Small Industry	Micro Industry
	Annual Member (manufacturing)	50,000	30,000	15,000	10,000
	Annual Member (service provider)	40,000	20,000	10,000	7,000
(D)	Affiliate Industry Association Member (by invitation)	Nil			
(E)	Honorary Member (by invitation)	Nil			

Admisitrative Fees as on 01-04-2018

	Category	Industry Type	Members	GST	*Total	Quarterly	GST	Total
			hip Fees	@18%	Membership Fees	Administrat	@18%	Quarterly
			Amount	Amount	Amount	Amount	Amount	Amount
			(Rs.)	(Rs.)	(Rs.)	(Rs.)	(Rs.)	(Rs.)
FOUNDER MEMBER								
	Founder	All	500,000	90,000	590,000	25,000	4,500	29,500
LIFE MEMBER								
[A]	Member [manufacturing]	Large	250,000	45,000	295,000	20,000	3,600	23,600
	Member [manufacturing]	Medium	150,000	27,000	177,000	10,000	1,800	11,800
	Member [manufacturing]	Small	75,000	13,500	88,500	5,000	900	5,900
	Member [manufacturing]	Micro	50,000	9,000	59,000	2,500	450	2,950
[B]	Associate Members (service provider)	Large	200,000	36,000	590000	15,000	900	29,500
	Associate Members (service provider)	Medium	100,000	18,000	590000	7,500	900	29,500
	Associate Members (service provider)	Small	50,000	9,000	590,000	3,000	540	3,540
	Associate Members (service provider)	Micro	35,000	6,300	41,300	1500	270	1,770
*the above Membership Fee includes as on date applicable Tax, may change as per Government Policies								

Note:

- * All figures are in INR.
- * In addition to Membership fee, Administration fee is applicable for Founder members and Life members.
- * Membership fees and administration fees are non-refundable.
- * All the fees are subject to applicable taxes.
- * Large Industry: Annual turnover above INR 25 Crore.
- * Medium Industry: Annual turnover above INR 5 Crore upto 25 Crore.
- * Small Industry: Annual turnover above INR 25 Lakh upto INR 5 Crore.
- * Micro Industry: Annual turnover upto INR 25 Lakh.



Secretariat

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